We create content.

Traditional Ad Placements
Sponsored Content
Content Placement
Custom Publishing
Content Marketing
Webcasts
Content Transformation
Inbound Marketing
Multi-Platform

PRINT
DIGITAL
CUSTOM
INTEGRATED

Let us tell your story.
Publishing industry-leading content for biopharmaceutical decision-makers for more than 15 years

www.bioprocessintl.com
## Scientific Issues

The foundation of all successful marketing programs is built by connecting your brand, your expertise to the peer-reviewed content published in BPI's core scientific issues. Use BPI's thought leadership to reinforce your position as a key industry player.

### January/February

- **Upstream and Production**
  - Technology Focus: Expression • Production • Cell Culture

### March

- **Downstream & Manufacturing**
  - Technology Focus: Product Characterization
  - Testing • Drug Delivery

### April

- **Continuous Processing**
  - Co-Branded with Content from KNECT365 Events

### May

- **Product Development**
  - Co-Branded with Content from KNECT365 Events
  - Co-Branded and Distributed with BioTechniques

- **Outsourcing**
  - Trends in Technologies, Services, and Business Decisions

### July/August

- **Yearbook - Annual Resource Issue**
  - Technical Reviews * Capability Reviews
  - White Papers * Scientific Posters

### September

- **Upstream and Production**
  - Technology Focus: Expression • Production • Cell Culture

### October

- **Applications of Single-use Technologies in Commercial Manufacturing**
  - Co-Branded with Content from KNECT365 Events

### November/December

- **Product Development**
  - Technology Focus: Product Characterization
  - Testing • Drug Delivery

## Featured Reports

Associating your brand with BPI automatically gives you more credibility with your target audience. Sponsoring a Featured Report doesn't require you to create new content – you just get the benefit of BPI's audience linking to our high-quality editorial and your existing technical content.

### January/February

- **Fill & Finish**
  - Co-Branded with Content from KNECT365 Events

### March

- **Cell and Gene Therapy**
  - Co-Branded with Content from KNECT365 Events

### April

- **Smart(er) Facilities**
  - Co-Branded with Content from KNECT365 Events

### May

- **Analytical**
  - Co-Branded with Content from KNECT365 Events

### June

- **Bioreactors**
  - Co-Branded with Content from KNECT365 Events

### July/August

- **Journal of BioProcess Research and Development**
  - Co-Branded and Distributed with BioTechniques

### September

- **BPI Theater**
  - Co-Branded with Content from KNECT365 Events

### October

- **Cell Line Development**
  - Co-Branded with Content from KNECT365 Events

### November

- **Bioassays**
  - Co-Branded with Content from KNECT365 Events

### December

- **Securing the Supply Chain**
  - Co-Branded with Content from KNECT365 Events

- **Journal of BioProcess Research and Development**
  - Co-Branded and Distributed with BioTechniques

## Scientific eBook Series

Published electronically as registration required PDF downloads, BPI's eBook series creates a flexible, effective platform to deliver dedicated, single-themed, educational content to a targeted, engaged, and qualified audience while delivering high-quality lead generation to you.

### Emerging Technologies

<table>
<thead>
<tr>
<th>Month</th>
<th>Topic</th>
</tr>
</thead>
<tbody>
<tr>
<td>January</td>
<td>Big Data Analytics and Trends</td>
</tr>
<tr>
<td>February</td>
<td>Sensors</td>
</tr>
<tr>
<td>March</td>
<td>Sustainability</td>
</tr>
<tr>
<td>April</td>
<td>Cell Line Development</td>
</tr>
<tr>
<td>May</td>
<td>BPI Lab</td>
</tr>
<tr>
<td>June</td>
<td>Raw Materials</td>
</tr>
<tr>
<td>July/Aug</td>
<td>Training</td>
</tr>
<tr>
<td>September</td>
<td>CMC Trends</td>
</tr>
<tr>
<td>October</td>
<td>TIDES</td>
</tr>
<tr>
<td>November</td>
<td>BPI Lab</td>
</tr>
<tr>
<td>December</td>
<td>Product Characterization</td>
</tr>
</tbody>
</table>

### Emerging Therapies

<table>
<thead>
<tr>
<th>Month</th>
<th>Topic</th>
</tr>
</thead>
<tbody>
<tr>
<td>January</td>
<td>Biosimilars</td>
</tr>
<tr>
<td>February</td>
<td>CAR-T / CRISPR</td>
</tr>
<tr>
<td>March</td>
<td>Vaccines</td>
</tr>
<tr>
<td>April</td>
<td>Orphan Drugs / Rare Diseases</td>
</tr>
<tr>
<td>May</td>
<td>mAbs</td>
</tr>
<tr>
<td>June</td>
<td>Cell &amp; Gene Therapies</td>
</tr>
<tr>
<td>September</td>
<td>Protein/Antibody Engineering (PEGS)</td>
</tr>
<tr>
<td>October</td>
<td>Immunotherapies</td>
</tr>
<tr>
<td>November</td>
<td>Oligonucleotides</td>
</tr>
<tr>
<td>December</td>
<td>mRNA</td>
</tr>
</tbody>
</table>

## Upstream Series

- **January**
  - Raw Materials

- **April**
  - Expression Platforms

- **September**
  - Cell Culture Media

## Downstream Series

- **February**
  - Filtration

- **May**
  - Chromatography

- **November**
  - Viral Clearance

## Journal of BioProcess R&D

<table>
<thead>
<tr>
<th>Month</th>
<th>Topic</th>
</tr>
</thead>
<tbody>
<tr>
<td>March</td>
<td>Therapeutic Processing / BioProcess Modeling</td>
</tr>
<tr>
<td>May</td>
<td>Diagnostic Testing / Lab Techniques &amp; Technology</td>
</tr>
<tr>
<td>July/Aug</td>
<td>Therapeutic Processing / BioProcess Modeling</td>
</tr>
<tr>
<td>October</td>
<td>Diagnostic Testing / Laboratory Techniques &amp; Technology</td>
</tr>
</tbody>
</table>
Expand your Marketing Reach with *BioProcess International'*s Multi-Channel Delivery Platforms

BPI's turn-key, integrated, multi-channel content marketing programs leverage and transform existing scientific presentations into branded, published content, allowing your company to reach, impact, and capture interest from a qualified, extended audience – all without an additional investment in time and resources.

**Conference Presentations**
- Targeted Inbound Marketing Campaign
  - Turn-key conversion of your existing content into a white paper, technology or capabilities review
  - Multi-step email campaign designed to engage your prospects
  - Access to BPI's peer-reviewed content
  - Delivery of your content to our active, pre-qualified audience
  - Custom, gated landing page for lead source tracking

**Custom Publishing**
- Custom Report / eBook
  - Length ranges from 4-24 pages
  - Access to BPI branding and templates
  - Custom, gated landing page for lead source tracking
  - Print and electronic distribution to BPI's 110,000 audience + KNECT 365's life sciences database
  - Full reprint and posting rights
  - Additional print copies for marketing/sales distribution

**Ask the Expert / Digital Week Webcast**
- Full preparation, hosting, production, and editing services
- Complete marketing services
- Minimum lead generation guarantee
- Content converted to article format and published in *BioProcess International* scientific issue

Why limit it to just conference attendees?
Let's really put it to work.

*BioProcess International* (BPI), part of the KNECT365 family, is a custom publisher and digital media corporation that covers the entire bioprocessing industry. BPI reaches highly qualified biopharmaceutical decision-makers, guaranteeing that you’ll connect with your key audience.

BPI's editorial staff can repurpose, transform, and publish your existing scientific and thought leadership content into digital, print, and interactive formats. Our unique delivery platforms allow you to reach all or select segments of the KNECT365 audience.

We offer turn-key publication and digital distribution options, including:

**Sales contact information:**
- Christopher Johnson  Associate Publisher  508-904-7256 • cjohnson@bioprocessintl.com
- Michael Kelly  Strategic Marketing Consultant  630-723-7447 • mkelly@bioprocessintl.com
- Joanna Hendrickx  Strategic Marketing Consultant  +44 (0)20 7551 9392 • Joanna.hendrickx@informa.com
- Brian Caine  Publisher  508-904-7259 • bcaine@bioprocessintl.com

Let us breathe new life into your content – and put it to work for your business.

Ask us about additional packaged programs and custom opportunities!